

In a single month Tektronix Field Engineers in the United States and Canada will make more than 7500 calls on Tektronix Customers. Over one third of these calls are requested by people who have come to know and rely on the competence and readiness of these Field Engineers to provide many kinds of valuable assistance—without charge.

These men are carefully chosen and trained to have the qualifications we think you would prefer to find in people who represent Tektronix. Basically they are oscilloscope-instrumentation experts who believe, as Tektronix does, that by being concerned with your needs first, our long-term interests are best satisfied.

If you are not already fully acquainted with the kind of help your Tektronix Field Engineer offers, please read on

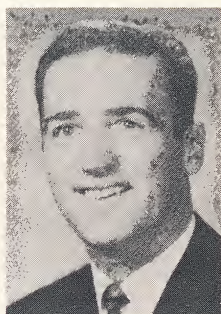
YOUR TEKTRONIX FIELD OFFICE... thanks you for your interest in our products and our services.

With this booklet we wish to remind you of the many services offered by our field office staff and how these services will benefit you in your work.

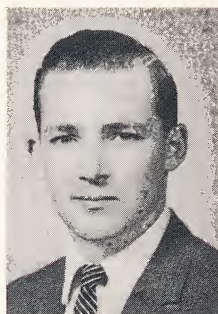
We sincerely hope that you will take advantage of these services and call, write, or visit us.



Vernel Champeaux
Field Engineer



Rick Kehrli
Field Engineer



Joe Polhill
Maintenance Engineer



Barbara Bailey
Field Secretary

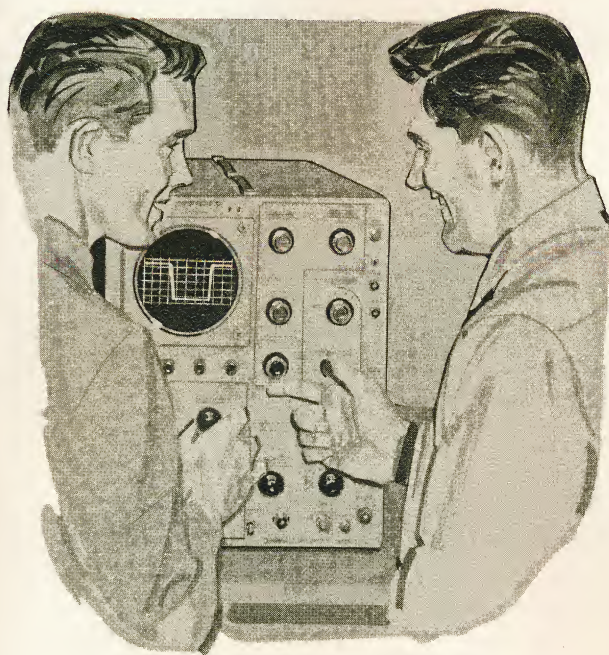


Joan Tellefsen
Field Secretary



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OSCILLOSCOPE OPERATION



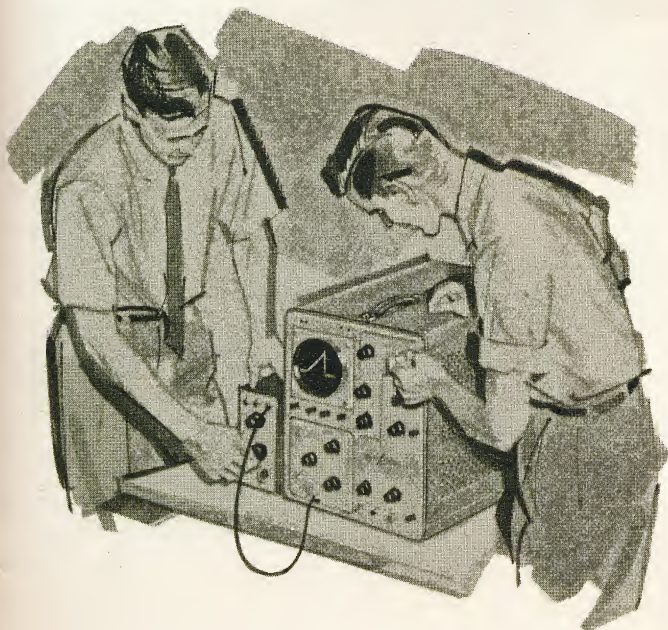
**Your Tektronix Field Engineer is expert
at solving operational problems**

WHAT'S THIS KNOB FOR?

When an oscilloscope is being used in some of the less exacting of its numerous applications, it may seem to be equipped with an excessive number of controls. This profusion of controls can be quickly cleared up by your Tektronix Field Engineer. By demonstrating oscilloscope use in various applications, he'll help you become more proficient, and you'll be on your way to enjoying all the usefulness that Tektronix engineered into your instrument.

POST-GRADUATE REVIEW

A few moments spent going over your oscilloscope controls and their functions with your Tektronix Field Engineer can pay off. He will be certain that you are getting the most benefit with the least effort. Next time he visits you, make sure you are operating your instrument the easy way in all your applications.

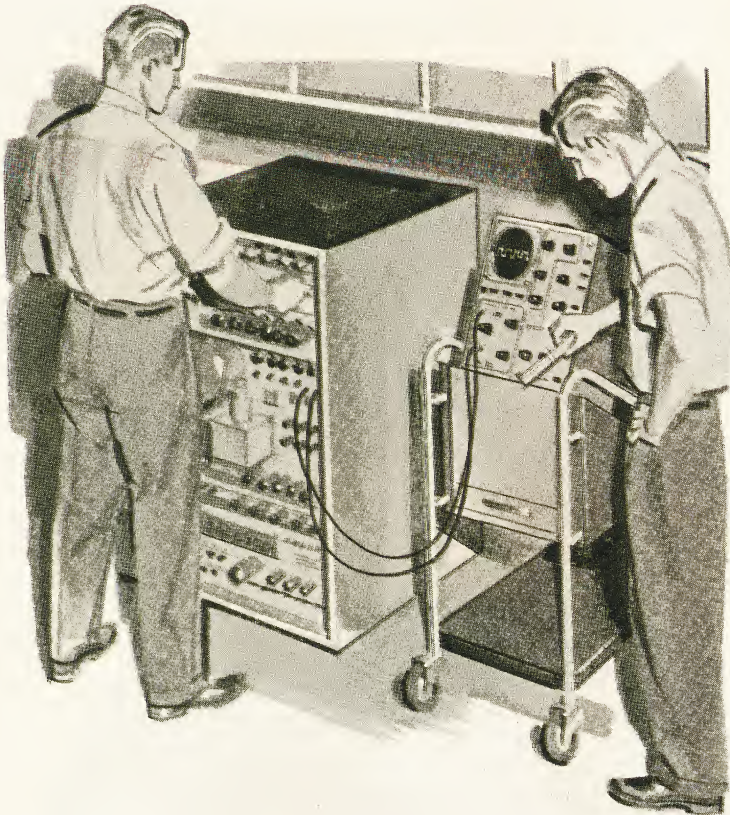


GROUP INSTRUCTION

When a Tektronix oscilloscope is to be used by several people, or when several new oscilloscopes are received at about the same time, your Tektronix Field Engineer will be happy to conduct an informal class on oscilloscope operation. Time his class for as soon after delivery as possible, and include in the group all who are to use the instrument. This insures maximum oscilloscope usefulness...right from the start.

OSCILLOSCOPE APPLICATIONS

Use the training and experience of your Tektronix Field Engineer



EVERYDAY UTILITY

Many routine checks and measurements can be performed with greater ease and more accurately with the aid of your oscilloscope. Information presented in the form of a cathode-ray-tube display is often more enlightening than a collection of inanimate figures. Discussing measurement techniques with your Tektronix Field Engineer can be profitable. He could have the very idea that will help you get better answers in less time.

SPECIFIC TASKS

When you have a job that's a little different, and you can't quite see how your oscilloscope ties into it, call your Tektronix Field Engineer. He'd like a try at saving you some time and effort. If there is a tie-in between your work and your oscilloscope, the connection is probably filed between his ears. It will very likely pop out as he becomes aware of the circumstances.

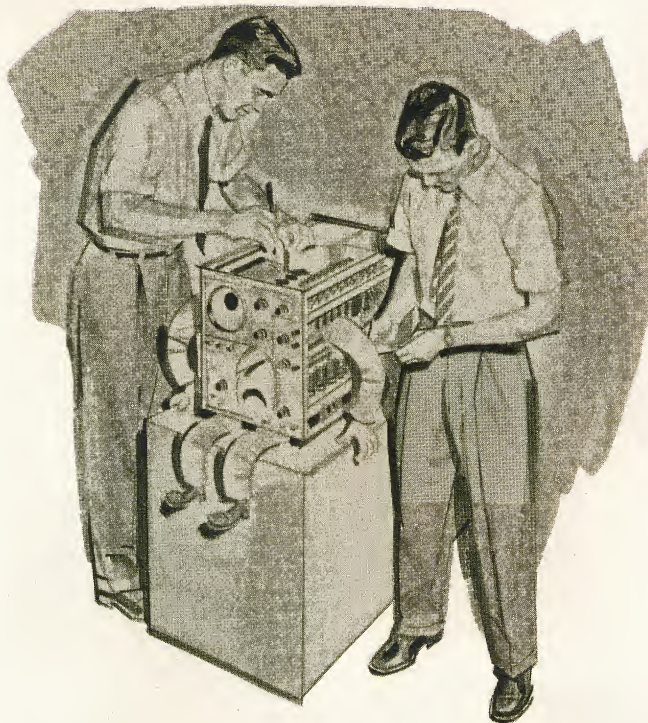
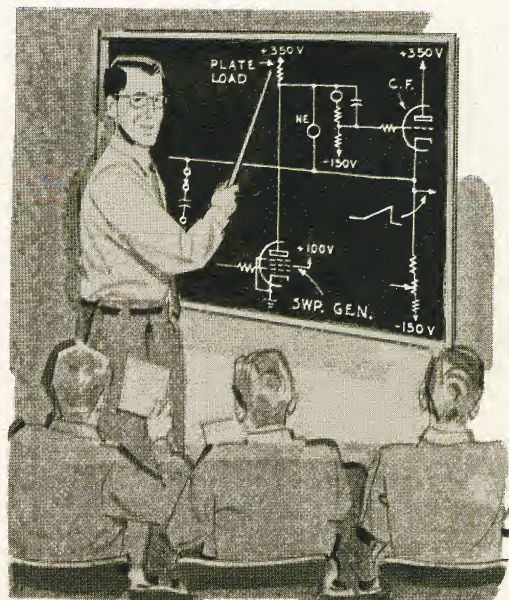


OSCILLOSCOPE MAINTENANCE

... with an assist from your Tektronix Field Engineer

MAINTENANCE INSTRUCTION

Instrument maintenance activities can benefit from the Field Engineer's thorough knowledge of Tektronix oscilloscopes. He's available by appointment to conduct informal classes on maintenance, test and calibration procedures, and trouble-shooting techniques. And he's your best source of information on modification notes, kits, improved construction techniques and circuitry. He or his secretary can hurry things in an emergency by arranging speedy shipment from the factory on those replacement parts not normally stocked in Field Offices.



THE REJUVENATION PROCESS

Reconditioning your older Tektronix oscilloscopes is practical if the reconditioned instrument will meet your performance requirements. The cost is small—in comparison to the cost of a similar new instrument.

Reconditioning oscilloscopes is the sole function of a group of highly-skilled repair station technicians. They almost completely rebuild the instrument, incorporating all feasible major modifications that improve performance and dependability, and check it out against current standards. The finished product is a clean, good-looking instrument that may perform better than when you originally purchased it. Ask your Tektronix Field Engineer about this service for Tektronix customers.

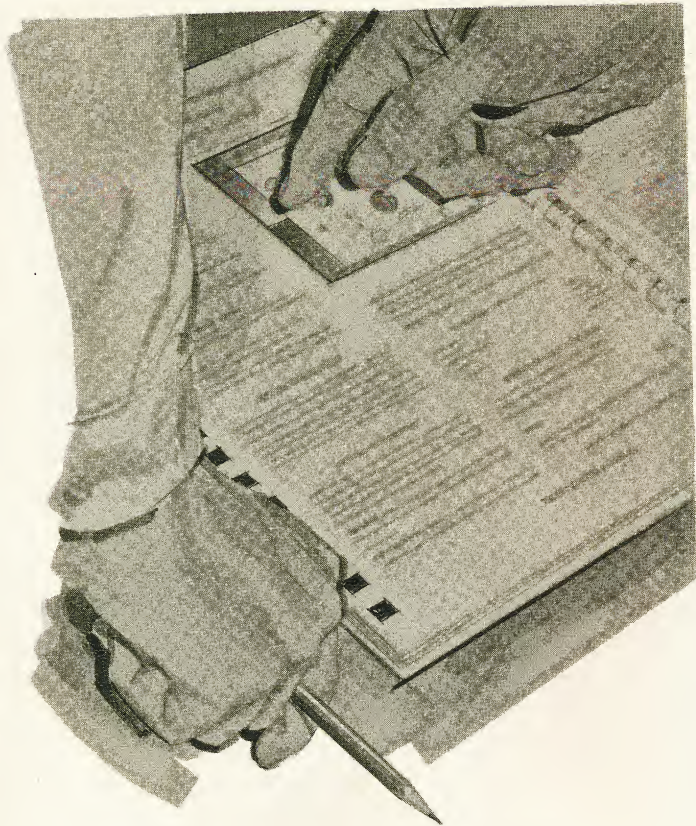
FIELD REPAIR STATIONS

Over one-half of the Tektronix Field Offices house repair stations. These repair stations are strategically located throughout the U.S. and Canada and are manned by highly-skilled, factory trained Field Maintenance Engineers.

When it is impractical for you to have a repair and maintenance section of your own, or when deemed advisable by your Tektronix Field Engineer, these repair stations are available for repairing, maintaining, modifying, and reconditioning of your Tektronix equipment.

SELECTING AN OSCILLOSCOPE

Take advantage of your Tektronix Field Engineer's product knowledge



PURCHASING DETAILS

There are many types of oscilloscopes...from the versatile general-purpose oscilloscope to the highly specialized instrument. Your Tektronix Field Engineer can help you make the best possible investment by recommending the oscilloscope best suited for your present and future needs. He will be happy to back up his recommendation with an actual demonstration of the instrument in your application. But he will not hesitate to recommend some other method of attacking the problem if it appears to meet your requirements more efficiently.

THE CORRECT TOOL

If you are a Purchasing Agent or Buyer; you need information on prices, terms, shipping estimates, warranties, replacement parts, and best method of transportation on instruments and parts. Your Tektronix Field Engineer will gladly furnish whatever information you need to help ease your work. And he won't bother you with technical specifications unless you ask for them. Incidentally, he is aware that you know what's going on in your Company, and would appreciate your showing him around.

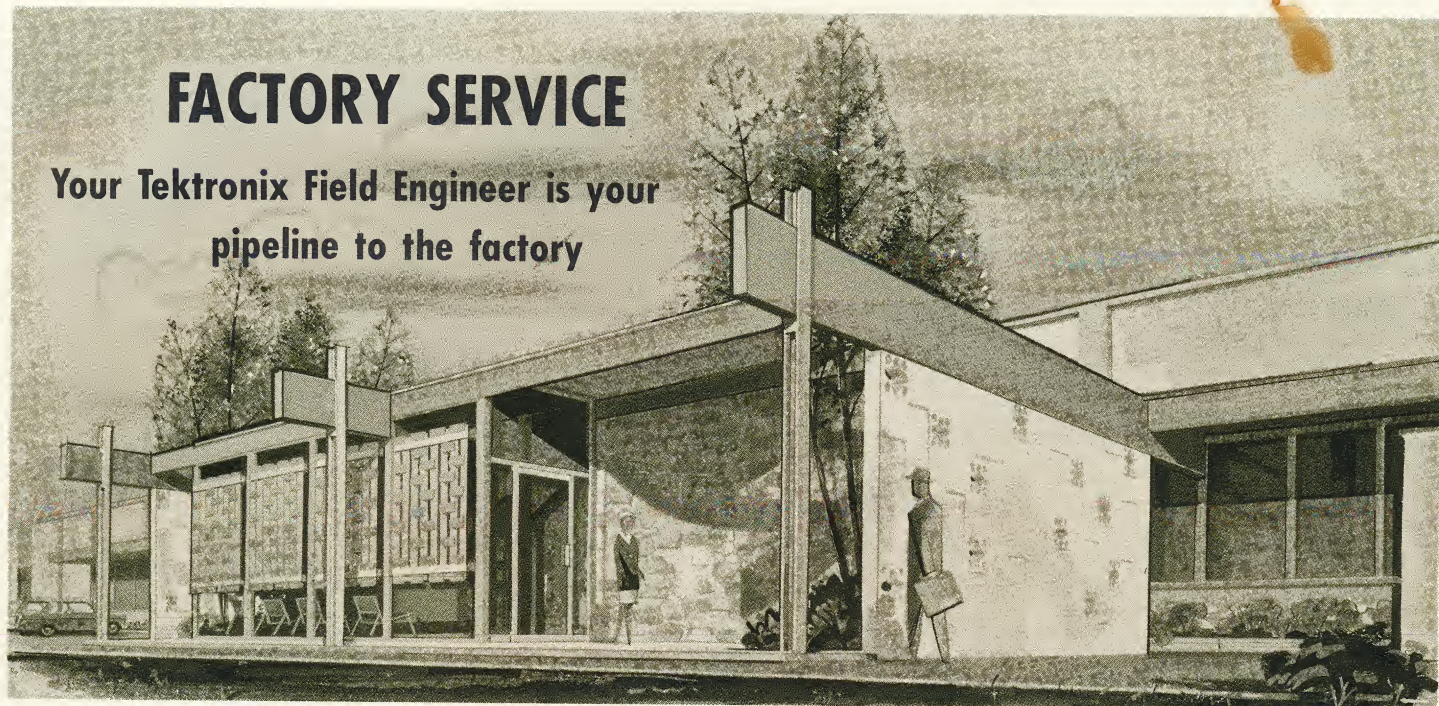


FOLLOW-UP

The value of your oscilloscope is greatest when you are able to realize its full potential. If your choice is a Tektronix oscilloscope, your Tektronix Field Engineer is available to help you achieve maximum utility. Look to him for any kind of assistance with any Tektronix Instrument...anytime.

FACTORY SERVICE

Your Tektronix Field Engineer is your
pipeline to the factory



GOOD CONNECTIONS

When fast service from the factory on any problem related to your Tektronix Instruments is important to you, tell your Tektronix Field Engineer. He knows the person to contact and can reach that person quickly and easily. He gets fast results. The headquarters staff knows the importance of prompt service. Your Tektronix Field Engineer can call on anyone, from the company president on down, to help with your problem.

SPECIAL SERVICES

If you are responsible for the maintenance of a large quantity of Tektronix Instruments, ask your Field Engineer about the detailed factory training course in maintenance and calibration. Many companies have sent their instrument-maintenance personnel to Beaverton for this free course, and have been pleased with the results. Your Tektronix Field Engineer will be happy to set up a factory training course for you if your company approves. He's your best source of information on this program and anything else related to Tektronix instruments.



CLOSING THOUGHT

Because there just aren't very many men with both the inclination and the special qualifications necessary in this exacting profession, your Tektronix Field Engineer is spread pretty thin. But somehow he'll manage to be on hand when you really need him. Your understanding and cooperation insures a successful, satisfying relationship with Tektronix. . . . through your Tektronix Field Engineer.

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FIELD ENGINEERING OFFICES

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ARIZONA	Phoenix... 7045 E. Camelback Road, Scottsdale...Telex 061-701 Telephone: (602)946-4273 Tucson Area: ENterprise 383
CALIFORNIA	San Diego... 3045 Rosecrans Street, San Diego 10...Telex 069-525 Telephone: (714)222-0384
<i>Los Angeles Area</i>	• Orange... 1722 E. Rose Avenue, Orange...Telex 06-78812 Telephone: (714)633-3450 Pasadena... 1194 East Walnut Street, Pasadena...TWX: 213-449-1151...Telex 06-74397 Telephone (213)449-2164 From Los Angeles telephones call: 681-0201
<i>San Francisco Bay Area</i>	• Van Nuys... 16930 Sherman Way, Van Nuys...Telex 06-74396 Telephone: (213)987-2600 From Los Angeles telephones: 873-6868 Island of Oahu, Hawaii Area: ENterprise 5-700 Walnut Creek... 1709 Mt. Diablo Blvd., Walnut Creek... Telex 033-644 Telephone: (415) 935-6101 From Oakland, Berkeley, Richmond, Albany and San Leandro: 254-5353
COLORADO	• Palo Alto... 3944 Fabian Way, Palo Alto...Telex 033-911 Telephone: (415)326-8500 Denver... 2120 South Ash Street, Denver 22...Telex 045-662 Telephone: (303)757-1249 Salt Lake Area: Zenith 381
FLORIDA	• Orlando... 205 East Colonial Drive, Orlando...Telex 056-515 Telephone: (305)GARDen 5-3483 (also serves Puerto Rico)
GEORGIA	• Atlanta... 467 Armour Circle, N.E., Atlanta 24...Telex 05-42233 Telephone: (404)873-5708
ILLINOIS	• Chicago... 400 Higgins Road, Park Ridge...Telex 02-53374 Telephone: (312)825-6666
INDIANA	Indianapolis... 3937 North Keystone Avenue, Indianapolis 5...Telex 027-348 .. Telephone: (317)LLiberty 6-2408
KANSAS	Kansas City... 5845 Horton, Suite 6, Mission...Telex 04-2321..... Telephone: (913)HEDrick 2-1003 St. Louis Area: ENterprise 6510
MARYLAND	• Baltimore... 1045 Taylor Avenue, Towson 4...Telex 087-804 Telephone: (301)825-9000
MASSACHUSETTS	• Boston... 244 Second Avenue, Waltham, Massachusetts 02154...Telex 094-6301 ... Telephone: (617)894-4550
MICHIGAN	• Detroit... 27310 Southfield Road, Lathrup Village...Telex 023-400Telephone: (313)ELgin 7-0040
MINNESOTA	Minneapolis... 3307 Vera Cruz Ave. North, Suite 102, Minneapolis...Telex 029-699..Telephone: (612)533-2727
NEW MEXICO	• Albuquerque... 1258 Ortiz Drive, S.E., Albuquerque...Telex 074-621 Telephone: (505)268-3373 Southern New Mexico Area: Enterprise 678
NEW YORK	Buffalo... 965 Maryvale Drive, Buffalo 25...Telex 091-238 Telephone: (716)633-7861
	• Endicott... 3214 Watson Blvd., Endwell...Telex 093-796 Telephone: (607)PIioneer 8-8291
	• Poughkeepsie... 12 Raymond Ave., Poughkeepsie...Telex 096-4724 Telephone: (914)GROver 1-3620
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<i>New York City Area</i>	• New York City and Long Island... 125 Mineola Avenue, Roslyn Heights, L. I., N. Y. 11577 Telex: ROSN 01-26446 Telephone: (516)HT 4-2300
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WASHINGTON	Seattle... 236 S.W. 153rd St., Seattle 66...Telex 032-488 Telephone: (206)CHerry 3-2494 From Portland, Corvallis, Eugene (Oregon): Commerce 9369 From Pullman, Richland, Spokane, Yakima: Zenith 9369
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Area Code Numbers are in parenthesis preceding telephone number.

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